

# Privacy Policy

**Effective Date:** March 9<sup>th</sup>, 2026

## 1. Introduction

HealthInsuranceOfNC.com (“Company,” “we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy describes how we collect, use, store, and disclose information when you visit <https://www.healthinsuranceofnc.com> (the “Website”) or use our services.

By using our Website, you agree to the collection and use of information in accordance with this policy.

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## 2. Information We Collect

### Personal Information

When you request a quote, submit a form, or communicate with us, we may collect personal information including:

- Full name
- Email address
- Phone number
- Mailing address
- Date of birth
- Household information
- Insurance coverage interests
- Other information needed to evaluate health insurance options

In certain cases related to insurance applications, additional information may be required, such as income details or other eligibility information.

### Automatically Collected Information

When you visit our Website, we may automatically collect:

- IP address
- Browser type
- Device information

- Pages visited
- Time and date of visits
- Referring website

This information helps us improve website functionality and user experience.

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### **3. How We Use Your Information**

We use your information for the following purposes:

- To provide health insurance quotes and recommendations
  - To connect you with licensed insurance agents
  - To process insurance applications
  - To communicate with you regarding your request
  - To improve our Website and services
  - To comply with legal or regulatory obligations
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### **4. Sharing Your Information**

We may share your information with:

#### **Insurance Providers**

Your information may be shared with insurance carriers or licensed agents in order to obtain quotes, evaluate eligibility, or enroll you in a plan.

#### **Service Providers**

We may share data with trusted third-party vendors who help operate our website, marketing systems, analytics tools, or customer communication platforms.

#### **Legal Requirements**

We may disclose information if required by law, regulation, or legal process.

**We do not sell your personal information to unrelated third parties.**

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### **5. Cookies and Tracking Technologies**

Our Website may use cookies and similar technologies to:

- Remember user preferences
- Track website performance
- Analyze traffic patterns
- Improve site functionality

You may disable cookies through your browser settings, though some features of the Website may not function properly.

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## **6. Data Security**

We implement reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, loss, misuse, or disclosure.

However, no internet transmission or storage system can be guaranteed to be 100% secure.

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## **7. Communication Preferences**

If you provide your contact information, you may receive communications from us by:

- Email
- Phone
- Text message

These communications may include information about insurance plans, enrollment deadlines, or requested quotes.

You may opt out of marketing communications at any time by:

- Clicking the unsubscribe link in emails
  - Contacting us directly
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## **8. Third-Party Websites**

Our Website may contain links to third-party websites. We are not responsible for the privacy practices of those websites. We encourage you to review their privacy policies before submitting personal information.

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## **9. Children's Privacy**

Our Website is not intended for individuals under the age of 13. We do not knowingly collect personal information from children.

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## **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Updated policies will be posted on this page with a revised effective date.

Your continued use of the Website after updates indicates acceptance of the revised policy.

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## **11. Contact Information**

If you have questions about this Privacy Policy or how your information is handled, please contact:

**HealthInsuranceOfNC.com**

Email: [info@healthinsuranceofnc.com](mailto:info@healthinsuranceofnc.com)

Phone: (800) 249-2002

Address: 483 Independence Ave. North Wilkesboro, NC 28659